



The story of Jayson begins with friends gathered around a table.

In 1993, Jayson Pahlmeyer invited Helen Turley, Bob Levy, and Randy Dunn – three of Napa Valley’s most storied winemakers – to the Pahlmeyer blending table to assess the lots from his 1992 vintage. As the four tasted and blended, they became inspired to create a more intimate expression of Pahlmeyer. The result was a supple, approachable wine to be enjoyed in the moment – and “Jayson” was born.

Today, Winemaker Katie Vogt carries on the spirit at that legendary table, selecting the finest vineyards in Napa Valley, from mountaintop to valley floor. She masterfully blends select lots to create a wine that is unmistakably Jayson: rich and lively, possessing elevated aromatics and gorgeous texture. These wines combine Pahlmeyer pedigree with an approachable joie de vivre style, begging to be enjoyed with family, friends, and food.



“Our partnerships with our growers are paramount – cultivating each site to its maximum potential, farming to exacting Pahlmeyer standards. Every meticulous decision we make culminates in a wine that is intentionally Jayson, opulent, complex, and built to enjoy upon release.” –Katie Vogt



2023 JAYSON SAUVIGNON BLANC NAPA VALLEY

Harvested	August 28 – September 13, 2023	<p>“My intention with Jayson Sauvignon Blanc is to make an incredibly bright and energetic wine with a beautiful purity of fruit and a broad, textural midpalate. In the vineyard, I manage the canopy to encourage early ripening with acidity retention. I’m blending acid-driven valley floor fruit with intense, ripe fruit from our mountain vineyards that’s given longer hang time to evolve fully, a range of ripeness bringing nuance and detail. Lees are stirred just enough to impart a balancing richness while retaining freshness. The finished wine is a complete package of energy, crispness, complexity, and depth.” –KV</p>
Bottled	March 2024	
Composition	100% Sauvignon Blanc	
Aging	100% barrel-fermented then aged on its lees in neutral oak barrels for six months	

2022 JAYSON CHARDONNAY NAPA VALLEY

Harvested	August 24 – September 16, 2022	<p>“Jayson Chardonnay is a marriage of three distinctive Napa Valley regions: bright Carneros hillside and rich St. Helena valley floor with intense mountain fruit at its core. Across our sites, we employ tunneling (pulling internal leaves) in our canopy management to increase airflow without risking berry integrity. The finished wine has a fresh, bright palate with beautiful aromatics and just enough intensity and richness to impart an unmistakable gravitas. Aging in heavily toasted François Frères barrels allows pure fruit aromatics to be front and center with a subtle butterscotch and salted caramel underscore.” –KV</p>
Bottled	August 2023	
Composition	100% Chardonnay	
Aging	100% barrel-fermented then aged as a blend for 12 months in 36% new François Frères barrels, 64% one-to-two-year-used Pahlmeyer Chardonnay barrels	

2021 JAYSON RED WINE NAPA VALLEY

Harvested	September 3 – October 19, 2021	<p>“Balance in the vineyard is crucial for our red varieties, and I carefully restrict yields and manage canopies to create just the right dappled sunlight to achieve ideal ripeness. In the cellar, I start with a core of ripe, concentrated mountaintop fruit and seek out blending components to turn up the wine to its fullest potential: plush, concentrated, and fruit-driven. Like that first '93 blending session, I'm going by feel to achieve a complete wine with a rich, approachable texture, intricacy, and balance. Heavily toast Taransaud imparts counterpoised structure and texture while retaining fruit purity.” –KV</p>
Bottled	March 2023	
Composition	76% Merlot, 12% Cabernet Sauvignon, 7% Malbec, 4% Petit Verdot, 1% Cabernet Franc	
Aging	Aged 15 months in 54% new Taransaud barrels, 46% one-year-used Pahlmeyer Merlot and Proprietary Red barrels	

2021 JAYSON CABERNET SAUVIGNON NAPA VALLEY

Harvested	September 30 – October 19, 2021	<p>“There’s a luxurious texture I aim for with our Jayson Cabernet, selecting blocks of our mountain fruit that deliver concentration and intensity while possessing plush fruit and a polished tannin profile. I blend these with rich, round fruit from the Rutherford valley floor and Atlas Peak foothills – the perfect balance of grip and juiciness. I'll age Jayson Cabernet for about 15 months in 80% or more new Taransaud heavy toast oak to build on that incredible mouthfeel and structure, match our tannin profile, and support our signature intensity.” –KV</p>
Bottled	March 2023	
Composition	82% Cabernet Sauvignon, 10% Cabernet Franc, 5% Petit Verdot, 2% Malbec, 1% Merlot	
Aging	Aged 15 months in 72% new Taransaud barrels, 28% one-year-used Pahlmeyer Merlot and Proprietary Red barrels	

